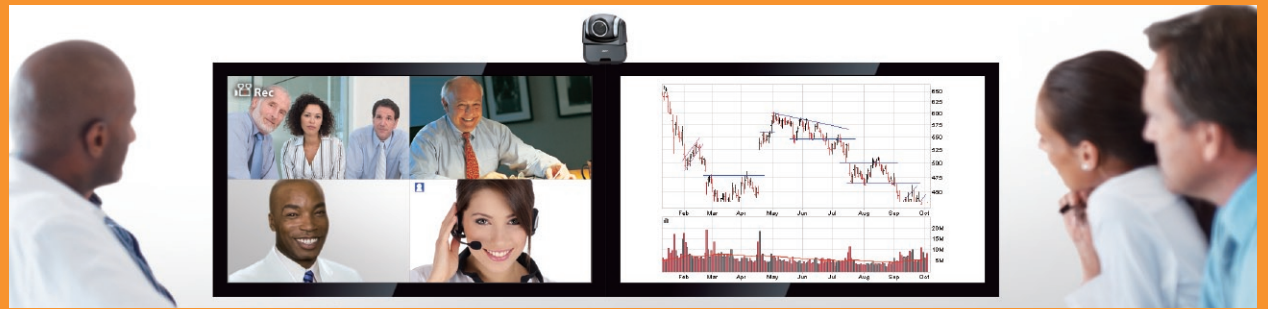




Stop Traveling and **Start Saving**
HD Video Conferencing Applications

Business

Small and medium-sized businesses long burdened by costly, time-consuming business trips have found the perfect solution to this problem – AVer HD video conferencing systems. AVer's range of "All-in-One" systems presents these largely overlooked enterprises with a professional yet cost-effective HD video conferencing solution that can be moved from room to room. Only with AVer can SMBs record meetings directly to a USB flash drive for playback later or share captured photos and live video from an iPhone, iPad or Android phone to present prototypes or documents in no time. Businesses with more expansive operations, like financial services companies, can take advantage of AVer VC to connect regional and local offices with specialized analysts at the main branch, conduct effective, low-cost interoffice training and quickly communicate with industry experts outside the company. To top it off, traveling salespersons, clients and team members outside the office can take part in H.323 video conferences from anywhere simply by running Skype™ on their mobile phones, tablets or laptops thanks to AVer's groundbreaking VCBridge.



Education

AVer makes the number of exciting distance learning opportunities available to schools affordable and easy for educators to use. Imagine being able to collaborate with schools on the other side of the world or to take students on a wide range of virtual field trips, all without spending a cent. Consider the advantages of being able to facilitate language exchanges between schools from different countries or hire a native speaker to teach students a foreign language without ever leaving his home. Universities can leverage video conferencing to cheaply bring in busy industry experts and renowned professors for guest lectures by eliminating the time and cost of travel; to provide students with a realistic distance learning solution for taking an active part in lectures taught on other campuses; and to give university administration an excellent cross-campus communication tool. What's more, schools can connect an AVerVision visualizer to capture detailed images of any real object and stream it live with students thousands of miles away.



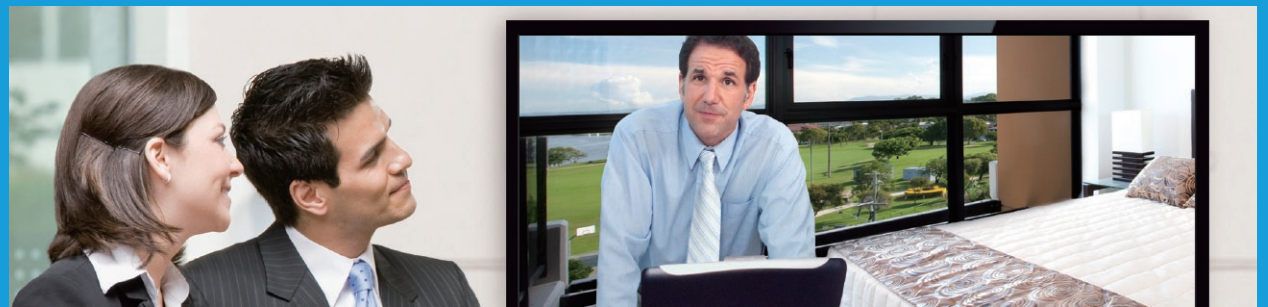
Healthcare

AVer video conferencing puts the world's top medical professionals and cutting-edge medical research within the reach of everyday people. From community clinics to rural hospitals to non-profit healthcare providers, AVer video conferencing presents healthcare professionals with the means to leverage the expertise of leading physicians and researchers at distant hospitals, granting patients the opportunity to receive expert consultations and top-notch diagnoses without leaving their local clinics. By connecting an AVerVision visualizer, doctors can enhance their approaches to telemedicine by sharing high resolution images of x-rays and photo slides to other healthcare professionals around the globe, facilitating informed, real-time discussions. Naturally, telemedicine can be applied to a range of healthcare-related services, such as dentistry, psychiatry, veterinary medicine and nursing homes. In addition, hospital administration can take advantage of AVer video conferencing to inexpensively and efficiently conduct day-to-day meetings, negotiate with equipment suppliers and plan marketing/PR events.



Hotels

Video conferencing is increasingly becoming one of the required facilities for the hospitality industry. AVer's range of easy to install, easy to use VC systems are ideal for these organizations. Hotel staff can place an AVer system right in the heart of a fully-equipped business communications room, or quickly put together a unit on a movable stand to take directly to a hotel meeting room or executive suite, making video conferencing accessible to any guest at any time. This high level of customer service leads to increased customer loyalty, particularly among savvy business travelers, helping to improve both brand image and revenue projections. Whether traveling for business or pleasure, executives need to know that they can get in contact with the office and important clients at a moment's notice. Providing a video conferencing hook-up right in the room affords them that peace of mind. And with AVer's VCBridge, guests are free to use the AVer HVC series to connect with loved ones and clients signed into Skype™.



Legal

In law, wasted time is lost money. Video conferencing saves the time and stress of travel for initial client consultations, mediation and meetings between law firms, while increasing a firm's total billable hours. AVer video conferencing systems provide clear sound and smooth HD images for perfect face-to-face communication and remotely delivering expert testimony in court. The content sharing and image sharing functions allow attorneys to discuss legal contracts without missing a beat, while the unique one-touch recording function makes for easy recording of video depositions, statements and legal videos. A simple video meeting can give staff spread across multiple branches access to the experience of a senior partner, allow for strategic planning when working on cross-border cases, and aid coordination efforts when representing a multinational client. And with correctional facilities increasingly providing video links, video conferencing systems enable consultations with clients when a physical visit would be impractical or overly expensive.



Law Enforcement

Video conferencing is the perfect answer to the current pressure for law enforcement to do more with fewer resources. Video conferencing assists local, state and national law enforcement by enabling virtual meetings between field offices and facilitating greater interagency cooperation. From briefings to training to departmental operations and more, AVer's unique video conferencing solutions make communication in law enforcement simpler and more effective. Officers can easily share vivid images of evidence using an AVerVision visualizer or wirelessly present PC content from anywhere using AVer's free ScreenShare software. With more courthouses utilizing VC systems during trials, officers are finding that testifying remotely not only saves travel time but also allows for more productive use of time when waiting to take the stand. Police departments in Europe are already taking advantage of AVer's exceptional video conferencing solutions to have officers in rural stations join meetings held at the regional HQ without making the long trip.



Always Be in Reach

Why AVer Video Conferencing



In order to compete globally, you need to make every investment count. AVer provides you with an impressive HD video conferencing experience at a fraction of the cost of comparable solutions. AVer's "All-in-One" approach means there are no confusing or misleading pricing schemes, no costly add-ons or upgrades, just what you need to enjoy professional room-based video conferencing. In fact, AVer VC systems are so cost-effective that you can own a complete system, with 4-site MCU, for less than the price of a round-trip business class ticket from London to Shanghai. AVer has simplified the notoriously complicated installation and operation processes associated with traditional H.323 systems while providing warranty periods that are triple and double the 1-year industry standard. No matter if you are looking for a new system to add to your existing scheme or starting from scratch, AVer has the right video conferencing solution to satisfy your needs and your budget.

Suggested Applications



Application		HVC330 4-site MCU	H300 4-site MCU	HVC130 Point-to-Point
Business	Interoffice communication	●	●	●
	Partner or client meetings	●	●	○
	Remote training & interviews	●	●	○
Education	Administrative operations	●	●	●
	University lectures & seminars	●	○	○
	Primary & secondary education	○	●	●
	Distance learning far sites	○	○	●
Healthcare	Remote face-to-face care	●	●	●
	Discussions among medical professionals	●	●	○
	Hospital administration	●	●	○
Hotels	Full-scale meetings & business conferences	●	○	○
	In-room conferencing (guest rooms or suites)	○	●	●
Legal	Interoffice collaboration	●	●	●
	Virtual consultations	●	○	●
	Recording depositions & statements	●	●	○
Law Enforcement	National & state-level law enforcement	●	●	○
	Local police coordination	●	●	●



About AVer

AVer, formerly AVerMedia Information, is a global provider of presentation, video conferencing and surveillance solutions, including the industry-leading AVerVision line of visualizers (document cameras). With unbeatable ROI, industry-first features like VC-Skype™ integration and industry-leading warranties, AVer's video conferencing products offer a uniquely attractive solution to small and medium-sized businesses. AVer prides itself on its international reach, boasting branch offices and local sales representatives in over a dozen countries spanning four continents as well as a global network of channel partners servicing over 100 nations.

Distributor/Dealer:



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